

ONLINE SAFETY NEWSLETTER

January 2018

BBC launches 'Own It' website

'Own It' is a website for 9 to 12 year olds to help them get the most out of being online. It covers everything from online privacy and avoiding malware to dealing with everyday dilemmas children face online. 'Own It' will work with an advisory network of partners to help ensure it covers a wide range of topics and issues affecting children online. <https://www.bbc.com/ownit>

&WholsSam – start a conversation



The National Crime Agency (NCA) have conducted an online survey which showed that while the majority of parents speak to their children regularly, **over 30% had not spoken to their children about online safety in the last month.** The NCA have produced a short animation narrated by a fictional character called Sam, an adult who goes online to abuse children, with the

hashtag &WholsSam to show how offenders attempt to build relationships with young people online. <https://youtu.be/AOu5BLGNG9c>

Ofcom Report

Ofcom's latest report examines children's media use. It provides detailed evidence on media use, attitudes and understanding among children and young people. The report also includes findings relating to parents' views about their children's media use, and the ways that parents seek – or decide not – to monitor or limit use of different types of media. **More children aged 3-4, 5-7 and 8-11 are online now than in 2016.** <https://www.ofcom.org.uk/research-and-data/media-literacy-research/childrens/children-parents-2017>


Do you know the online safety lingo?


CEOP - Child Exploitation and Online Protection dedicated to eradicating the sexual abuse of children.


Acronyms

182: I hate you

WYCM: Will you call me

 **3-4s**
1% have their own smartphone, 21% have their own tablet.
96% watch TV on a TV set, for around 15h a week
41% watch TV on other devices, mostly on a tablet
40% play games, for nearly 6h a week.
53% go online, for nearly 8h a week.
71% of these mostly use a tablet to go online.
48% use YouTube, of which 52% of these say cartoons are their favourite thing to watch, 15% say unboxing videos.
0% have a social media profile.

 **5-7s**
5% have their own smartphone, 35% have their own tablet.
95% watch TV on a TV set, for around 13½h a week
49% watch TV on other devices, mostly on a tablet
66% play games, for nearly 7½h a week.
79% go online, for around 9h a week.
63% of these mostly use a tablet to go online.
71% use YouTube, of which 30% say cartoons are their favourite thing to watch, 18% say funny videos or pranks.
3% have a social media profile.
The TV set is the device they say they would miss the most.

 **8-11s**
39% have their own smartphone, 52% have their own tablet.
95% watch TV on a TV set, for nearly 14h a week.
55% watch TV on other devices, mostly on a tablet
81% play games, for around 10h a week.
94% go online, for nearly 13½h a week.
46% of these mostly use a tablet to go online, 22% a mobile.
81% use YouTube, of which 23% say funny videos or pranks are their favourite thing to watch, 18% say music videos.
23% have a social media profile.
The TV set or tablet are the devices they would miss the most.

Online Safety Guide

Children's use of the internet is becoming more mobile and interactive offering young people more opportunities to interact and meet new people, so it's never been more important to make sure you are helping your child stay safe in the digital world.

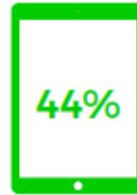


**15 hours
a week**

Children's Internet use has reached record highs, 5-15 year olds spend 15 hours a week online



The number of children with a social media profile doubles between the age of 10 and 11. 43% of 11 year olds have a social profile



44% of 5-15 year olds have their own tablet and together with smartphones are the most popular for going online.

Get in control of parental controls



If using a smartphone, check content lock is set



Set parental controls on your home broadband



Control app downloads and purchases



Make the games console safe and secure



Use safety mode on YouTube and Google



If using social networks, check privacy settings

Go to internetmatters.org/controls for step-by-step guides

Managing privacy settings on apps

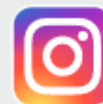
11-15 year olds use on average 5 different websites and apps to communicate with friends at home, the most popular being Instagram (60%).



Whatsapp



Snapchat



Instagram



YouTube

If your child is using these networking sites and respective apps, get up to speed on how they can manage their privacy settings with our "How to guides".

Go to internetmatters.org/back-to-school to download our "How to guides".

Helping parents keep their children safe online.

**internet
matters.org**